

## WHY RSI?

Print reliable, scannable barcodes, every time, on every case. If you've ever been let down by your case coder, it's time to go with the leader: RSI.

For more than 14 years, RSI has harnessed HP thermal inkjet technology to create industrial printers you can count on. HP print cartridges print consistently scannable barcodes while reducing maintenance time and eliminating the need to handle messy inks. Find out what reliable RSI inkjet systems can do for your operation.

### GENERAL ELECTRIC'S ADVANCED MATERIALS

"We haven't had any negative comments from our customers on the barcode's quality. What RSI did with this installation was to take a good thing and make it better."

-Steve Dominik, Plant Manager

### MT. OLIVE PICKLE COMPANY, INC.

"RSI offers more user-friendly software, low-maintenance hardware and high-quality barcode capability. Maintenance is quick and easy too: You just take a damp cloth and water and wipe the printhead clean."

-Steve Whitman, Production Manager



# CaseJet™

## RELIABLE

Keep production lines running with reliable, low-maintenance RSI CaseJet MVP printers.

- Clean, self-contained HP inkjet print cartridges snap in and out quickly for reliable no-hassle printing without handling any messy inks, solvents or waxes.
- Easy-to-use software, 15-inch touchscreen and single buffer mode ensure the right message goes on the right case.
- Four levels of security prevent unauthorized changes.

## SCANNABLE

Print high-quality text, logos, and consistently scannable barcodes.

- High-resolution printing and optimal readability—no more fines or rejects.
- Unique printhead mount permits independent adjustment of each axis for perfect alignment every time.

## INDUSTRIAL

RSI CaseJet MVP printers are designed to operate in tough industrial environments.

- Rugged, stainless steel enclosures protect equipment from dust, moisture and vibration.
- Water-based fast-drying pigmented HP inks are safe for food processing facilities and provide high visibility printing on corrugated cartons and trays.
- Built-in serial, TCP/IP and OCP interfaces allow easy integration, even in multi-SKU, multiple feeder applications. RSI is a member of Rockwell Automation's Encompass program.

**MAKE SURE YOUR INKJET AND BARCODES ARE RSI.  
RELIABLE. SCANNABLE. INDUSTRIAL.**



### WE WANT TO HEAR FROM YOU.

Give us a call today and find out how RSI CaseJet products can boost uptime and decrease fines and lost revenue.

**1-866-PRINT HP (1-866-774-6847)**

8345 Beechcraft Ave. Suite J  
Gaithersburg, MD 20879

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## WHAT IS YOUR ROLE?

RSI CASEJET PRINTERS CAN MEET YOUR NEEDS.

### OPERATIONS

- Maximize uptime
- Get reliable barcode printing
- Get the right message on the right case

### ENGINEERING

- Robust and easy to implement
- Easy to pass ownership

### IT

- Easy to integrate with built in serial, tcp/ip and OPC interfaces

### SALES AND MARKETING

- Meet customer and regulatory requirements
- Enhance brand image

### FINANCE

- Low total cost of ownership




THERE'S AN RSI CASEJET FOR EVERY CASE-CODING NEED

With three printers to choose from, you can have high-performance case coding that fits your operation and your budget.

- RSI CaseJet MVP
- RSI CaseJet MVP Plus
- RSI CaseJet Pro



## WHICH CASEJET PRODUCT IS RIGHT FOR YOU?

	SOLUTION	FEATURES	
CASEJET MVP		Up to 4" of printing	Simple job database
		15" touchscreen interface	Serial port interface
		Compact enclosure	
CASEJET MVP PLUS		Up to 4" of printing	Serial port, TCP/IP, and OPC integration
		15" touchscreen interface	IMS+ ink management solution
		Rugged industrial enclosure	Integrated warning light
		Advanced multi-sku database	
CASEJET PRO		Up to 16" of printing	IMS+ ink management solution
		15" touchscreen interface	Integrated warning light
		Stainless NEMA 12 cabinet with vortex cooler option	Advanced I/O Module
		Advanced multi-sku database	Multi-feeder line functionality
		Serial port, TCP/IP, and OPC integration	

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INDUSTRIAL INKJETS FOR CASE CODING